

Experience	Education	Knowledge	Other Projects
<p><i>Who</i> <b>The Occasions Group</b></p> <p><i>What</i> <b>Web Production Specialist</b></p> <p><i>When</i> November 2010 - Present</p> <p><i>Where</i> North Mankato, Minnesota</p> <p><i>Responsibilities</i></p> <ul style="list-style-type: none"> <li>• <b>Video Production:</b> Produce videos promoting products and services. Projects include product videos, brand awareness, and a training series for sales consultants.</li> <li>• <b>Website Development:</b> Implement marketing focused website improvements. Examples include search engine optimization, user experience improvements, and page layout testing.</li> <li>• <b>Marketing Strategy:</b> Conceptualize and implement strategies to better engage customers and increase conversion and revenue.</li> <li>• <b>Social Media:</b> Update features of our social media outlets including Facebook, YouTube, and Twitter.</li> </ul>		<p><i>Job Description</i></p> <p>A member of the e-commerce marketing team, providing marketing solutions for eleven websites selling wedding invitations, and business holiday greeting cards.</p>	
<p><i>Who</i> <b>KEYC Television</b></p> <p><i>What</i> <b>Video Editor / Director</b></p> <p><i>When</i> September 2005 - November 2010</p> <p><i>Where</i> North Mankato, Minnesota</p> <p><i>Responsibilities</i></p> <ul style="list-style-type: none"> <li>• <b>Studio 12 Productions:</b> Performed photography, editing, graphic design, motion graphics, animations, and DVD authoring for TV commercials, industrial videos, training videos, and educational series per clients needs. Projects included single and multicam location and studio shoots. Proficiently edited videos using Final Cut Pro 3 Studio, Adobe After Effects and Photoshop.</li> <li>• <b>Live Production:</b> Director and technical director for live daily half hour newscasts. Performed director, assistant director, camera operator, and/or audio operator duties for various live to tape productions.</li> <li>• <b>Broadcast Systems:</b> Managed NewsTicker graphics system, used for school closings, elections, sports scores, newscast bug, text crawls, and integration with the KEYC-TV website. Created graphics used for this system.</li> </ul>		<p><i>Job Description</i></p> <p>Produce scripted TV commercials and industrial videos for clients of KEYC-TV's production house, Studio 12. Produce live television newscasts and other studio based productions.</p>	
<p><i>Who</i> <b>Grede Foundries</b></p> <p><i>What</i> <b>Videographer &amp; IT Professional</b></p> <p><i>When</i> June 2003 - September 2005</p> <p><i>Where</i> Saint Cloud, Minnesota</p> <p><i>Responsibilities</i></p> <ul style="list-style-type: none"> <li>• <b>Video Production:</b> Produced educational videos on the operation of foundry machinery to accompany written training documents used by new employees and for scheduled training. Produced a company overview video and product specific videos used by the sales team.</li> <li>• <b>Intranet Website:</b> Built and maintained an intranet site for the foundry to distribute training, news, company information, and reports to all employees. Programmed the intranet site using HTML, PHP, and MySQL.</li> <li>• <b>IT Support:</b> Troubleshoot computer hardware and software issues for one hundred computers. Managed file servers, a Linux web server, performed daily backups, and managed the phone system. Handled computer setup, computer maintenance, and cabling needs.</li> </ul>		<p><i>Job Description</i></p> <p>Produced training and promotional videos. Performed desktop computer support, implemented company wide IT initiatives, and managed the foundries intranet website.</p>	

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	<p><i>Institution</i> Apple Computers <i>When</i> November 2010</p>	<p><i>Degree</i> Certified Pro: Final Cut Pro 7, Level One</p>	
	<p><i>Institution</i> St. Cloud State University <i>Degree</i> Bachelor of Science <i>When</i> September 2001 - May 2005 <i>Where</i> Saint Cloud, Minnesota</p>	<p><i>Major</i> Mass Communications with an emphasis in TV Production <i>Minor</i> Computer Networking and Applications <i>GPA</i> 3.50 (4.0 scale) <i>Honors</i> Magna Cum Laude, Honors Program Student</p>	
	<p><i>Institution</i> Sauk Rapids / Rice High School <i>When</i> September 1997 - May 2001 <i>Where</i> Sauk Rapids, Minnesota</p>	<p><i>Degree</i> High School Diploma <i>Honors</i> Honors Program Student</p>	

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		<p><i>Software</i></p> <ul style="list-style-type: none"> <li>• Final Cut Studio</li> <li>• Adobe Premiere, After Effects, Photoshop, Encore DVD, Soundbooth, Media Encoder</li> <li>• Microsoft Office</li> </ul> <p><i>Website</i></p> <ul style="list-style-type: none"> <li>• HTML</li> </ul> <p><i>Languages</i></p> <ul style="list-style-type: none"> <li>• PHP</li> <li>• CSS</li> </ul>	<ul style="list-style-type: none"> <li>• Javascript / jQuery</li> <li>• MySQL</li> </ul>

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			<p><i>What</i> <b>48 Hour Film Project</b>      <i>When</i> June of 2005, 2006, 2007, 2008, 2009, 2011</p> <p><i>Description</i> A yearly short film competition where all creative work must be completed in 48 hours using a provided genre, character, line of dialogue, and prop. Our team competes regionally in Minneapolis, Minnesota, where there are between 60 and 80 teams each year.</p> <p><i>Role</i></p> <ul style="list-style-type: none"> <li>• <b>Producer:</b>                    2005, 2006, 2007, 2008, 2009</li> <li>• <b>Editor:</b>                        2005, 2009, 2011</li> <li>• <b>Production Assistant:</b> 2005, 2006, 2007, 2008, 2009, 2011</li> </ul>
			<p><i>What</i> <b>Freelance website and video production</b>      <i>When</i> 2007 to present</p> <p><i>Notable Video Production Clients / Projects</i></p> <ul style="list-style-type: none"> <li>• <b>Los Amigos Fund-raising Video</b> - Editor (2010)</li> <li>• <b>Keystone RV promotional videos</b> - Editor, Grip (2008, 2009)</li> <li>• <b>Hard Rock Cafe TV Series Pilot</b> - Editor (2009)</li> <li>• <b>Focus Outdoors TV Series</b> - Camera Operator (2008)</li> <li>• <b>DJ Bids promotional video</b> - Editor (2007)</li> </ul> <p><i>Notable Website Clients / Projects</i></p> <ul style="list-style-type: none"> <li>• <b>Campsite Reports</b> - Assistant website programmer, content developer, marketer, and consultant (2010 - present)</li> <li>• <b>Cosmetology Training Center</b> - Website design and development (2009)</li> <li>• <b>Mega Matt Productions</b> - Website development (2010)</li> <li>• <b>Elegant Affairs DJ</b> - Website development (2008)</li> <li>• <b>AV Mankato</b> - Website design and development (2008)</li> </ul>